

LIGHTING AREA
KEEP ANY GRAPHICS FOR
ILLUMINATION WITHIN
THIS SPACE

The diagram shows a vertical front panel with a grey border. A pink dashed rectangle at the top is labeled 'LIGHTING AREA'. Below it is a white 'WATER WINDOW' with a grey border and a blue dashed inner line. A grey 'SAFE AREA' is indicated by a dashed line. A blue dashed line represents the 'BLEED LINE'. An orange arrow points to the 'SIDE BUTTON POSITION' on the right edge. Text instructions are placed within these zones.

NO GRAPHICS INSIDE
THE WATER WINDOW
WILL BE PRINTED

SIDE
BUTTON
POSITION

KEEP ALL TEXT AND
IMPORTANT GRAPHIC ELEMENTS
WITHIN THE 'SAFE AREA'

EXTEND ALL BACKGROUND
GRAPHICS TO BLEED LINE

FRONT PANEL

Panel size - 440mm wide x 1960mm high

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The diagram shows a bottle back panel with several design zones. At the top is a pink dashed rectangle labeled 'LIGHTING AREA'. Below it is a large white area with a blue dashed border. In the center is a grey bottle shape with a white 'water window' and a blue dashed border. To the left of the bottle is an orange rectangle labeled 'SIDE BUTTON POSITION'. At the bottom is a grey area with a blue dashed border. Arrows point from the text to their respective zones.

NO GRAPHICS INSIDE
THE WATER WINDOW
WILL BE PRINTED

SIDE
BUTTON
POSITION

KEEP ALL TEXT AND
IMPORTANT GRAPHIC ELEMENTS
WITHIN THE 'SAFE AREA'

EXTEND ALL BACKGROUND
GRAPHICS TO BLEED LINE

BACK PANEL